



# IALCCE 2012

Third International Symposium  
on Life-Cycle Civil Engineering

3 - 6 October 2012  
Hofburg Palace, Vienna, Austria

## An Invitation

The Symposium is organized on behalf of the International Association for Life-Cycle Civil Engineering (IALCCE) under the auspices of the University of Natural Resources and Life Sciences. IALCCE ([www.ialcce.org](http://www.ialcce.org)) is a young Association founded in October 2006. Its activities encompass all aspects of life-cycle assessment, design, maintenance, rehabilitation, and monitoring of civil engineering systems.

The International Symposium on Life-Cycle Civil Engineering is a biennial event. In 2012, Austria will host the Symposium for the first time. The IALCCE 2012 Symposium provides an opportunity for academics, engineers, architects, and builders from Austria, Europe, and around the world to keep themselves up to date with latest developments in the field of life-cycle civil engineering.

Our sponsors will contribute to the success of IALCCE 2012 while obtaining visibility for their products and services to their target audience. Our sponsorship program offers a wide range of options, encompassing complete marketing exposure at the Symposium, such as verbal and signage recognition, logos included on all Symposium literature, networking relations, and the opportunity to promote the Symposium on their website.

Additional exposure is offered through a selection of print advertising, including program leaflets, Symposium proceedings, and onscreen exposure at the beginning and conclusion of the technical sessions. Sponsorship of this premier event offers your organization lasting recognition and high-level exposure to an audience of civil engineers, designers, researchers, and construction professionals.

## Application Procedures

To apply for a sponsorship or trade booth, please complete the attached form and return it together with a cheque. A tax invoice will be provided.

### Symposium Sponsorship Contacts:

Eveline Bruckmüller  
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## Symposium Details

Dates  
3 - 6 October 2012

Venue  
Hofburg Palace, Vienna, Austria

### Symposium Programme

- Keynote lectures
- Concurrent sessions
- Trade exhibition

Attendance\*  
Attendance of approx. 400-500 delegates is expected.

\*Attendance estimates are based on previous IALCCE Symposia. The organizers cannot offer any guarantee as to the number of delegates and/or visitors attending the Symposium and/or associated trade exhibition.



### Your profit

- Increased business potential
- Direct access to a captive audience of your current and potential customers
- Exposure to local, national, and international delegates

- Opportunity for broad exposure to delegates through
  - ▲ Acknowledgement in printed material
  - ▲ Signage and announcements
  - ▲ Opportunity to display your products in the trade expo
- Listing on Symposium website and linkage

### IALCCE 2012 Symposium

#### Sponsorship benefits

Inclusion of the company name & logo on the front cover of the Symposium program, and included in the Symposium proceedings.

Inclusion of the company name & logo in the final Symposium program and in the proceedings.

Inclusion of the company name & logo in the final Symposium program.

Exposure and acknowledgement as a sponsor of the Symposium in all marketing activities.

Recognition from the Symposium chair during the opening sessions and at appropriate times throughout the Symposium

Inclusion of company name and logo on the Symposium website with a link to your organisation's website.

Acknowledgement as a sponsor in any pre-Symposium media releases.

Inclusion of a full-page advertisement in the Symposium proceedings.

Opportunity to include a promotional insert in the delegate Symposium satchel (A4 flyer) – sponsor to supply.

3m x 1.2m exhibition space in a prime location at half-price (€1500 + tax).

Complimentary 3m x 1.2m exhibition space in a prime location.

Complimentary full registration to the Symposium.

Recognition as a sponsor at the Symposium dinner.

Platinum € 25,000	Gold € 10,000	Silver € 2,000	Bronze € 1,000
✓			
✓	✓	✓	✓
✓	✓	✓	✓
✓	✓	✓	
✓	✓		
✓	✓	✓	✓
✓			
✓			
3	2	1	
	✓		
✓			
3	2	1	
✓			

### IALCCE 2012 Symposium

#### Sponsorship benefits

One 3m x 1.2m trade booth.

Will be an integral and important part of the Symposium.

Morning and afternoon refreshments and lunch will be served in or near the trade area ensuring a regular flow of delegates.

#### Trade Exhibitor € 3,500

✓
✓
✓

### Expression of Interest

#### Application Form

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Position: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

### I am interested in the following sponsorship package:

- ☐ Platinum € 25,000  
☐ Gold € 10,000  
☐ Silver € 2,000  
☐ Bronze € 1,000  
☐ Trade Ex. € 3,500

Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Signature, Date: \_\_\_\_\_  
(for and on behalf of the sponsor listed)